

## Scout Privacy Policy

November 15, 2021

Scout App AI, Inc., and its affiliates (“**Scout**”, “**we**,” “**our**,” and/or “**us**”) are committed to protecting your privacy. Scout is a cloud-based inventory management service software where users can easily track inventory, profits, and expenses.

In this Privacy Policy (“**Privacy Policy**”), “**Personal Information**” means any information relating to an identified or identifiable individual and “**Services**” mean our websites (“**Sites**”), including <https://scoutapp.ai/>, our mobile apps (“**Apps**”), and other services that link to this Privacy Policy.

This Privacy Policy describes how we collect, process, and share Personal Information in the context of our Services. This Privacy Policy does not cover the practices of companies we don’t own or control, or people we don’t manage. By using the Services, you acknowledge you have read and understood this Privacy Policy.

Beyond this Privacy Policy, your use of our Services is also subject to our [Terms of Service](#).

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### 1. Personal Information we collect about you

We collect Personal Information about you or your devices from various sources described below.

#### a. **Personal Information you provide to us**

This is Personal Information about you that you provide directly to Scout, including:

- **Registration and Profile Information.** If you sign up for an account on our Services, we will receive your email address, and we will ask you to create a password. We will not collect or store the credit or debit card or other payment information that you may provide in the context of the Services. Payments made on the Services using a credit or debit card are made through a third party payment gateway provider. You will be providing credit or debit card information directly to that payment gateway provider which operates a secure server to process payment details, encrypting your credit or debit card information and authorizing

payment. Personal Information that you supply to third parties is not within our control and is subject to those third parties' privacy policies and terms of service.

- **Email data.** Scout uses your Email data solely to provide you with the service of auto importing purchases, expenses, and packages into Scout. Your restricted data will solely be transmitted when being displayed to you, to comply with applicable laws, or as a part of a merger, acquisition or sale of assets of the developer. Your Email data will never be used to serve you advertisements. Employees and developers of Scout will never see your Email data unless we obtain your express consent, it's necessary for security purposes, to comply with applicable laws, or for internal statistic reporting.
- **Other content You Provide through our Services.** We collect, store, and otherwise process the content you post, send, receive, or share via our Services ("**Content**"). Content includes any Personal Information about you that you may choose to include, such as your name, username, social media account handles, and other Personal Information. Content also includes any files and links you choose to upload to our Services.
- **Newsletter.** If you sign up to receive emails or information about our Services, we will collect certain Personal Information from you, such as your first and last name, email address, and your areas of interest. When we send you emails, we may track whether you open them to learn how to deliver a better customer experience and improve our Services.
- **Communications.** When you contact us via a contact form, email, phone, or other means (e.g., to submit a query, to enter a survey, or to report a problem with our Services), you may provide us with Personal Information, such as your name and contact details, language, and the content, date, and time of our communications.
- **Careers.** If you apply for a job with us directly, you may provide us with your resume, name and contact details, and any other information that you submit to us. If you apply for a job with us through a third-party platform (such as LinkedIn), we will collect the information you make available to us through such a third-party platform.
- **Testimonials.** We display personal testimonials of satisfied customers on our website in addition to other endorsements. With your consent, we may post your testimonial along with your username. If you wish to update or delete your testimonial, you can contact us as indicated in the "Contact us" section below..

In some cases, provision of your Personal Information may be necessary to provide you with our Services. In these cases, if you fail to provide certain Personal Information when requested, we may not be able to give you access to our Services. In other cases, for example when we request your Personal Information so that we can send you marketing and promotional communications, if you do not provide Personal Information we will not send you the marketing and promotional communications. We will specify the consequences of refusal to provide Personal Information at the time of the collection.

#### **b. Information we collect about you from your use of our Services**

When you use our Services or open our emails, we may collect certain information via automated means such as cookies, beacons, invisible tags, and similar technologies (collectively "**Cookies**"). These typically involve pieces of information or code that a website transfers to or accesses from your computer hard drive or mobile device to store and sometimes track information about you.

- **Types of information collected via Cookies.** We may collect the following types of information via Cookies:
  - Technical information. Technical information may include the Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform.

- Usage information. Information about your visit may include the full Uniform Resource Locators (URL), clickstream to, through and from our Services (including date and time), products you viewed or searched for, page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), methods used to browse away from the page, and any phone number used to call our customer service number or social media handle used to connect with our customer service team.
- **Use of information collected via Cookies**. Cookies enable you to be remembered when using that computer or device to interact with websites and online services and can be used to manage a range of features and content as well as storing searches and presenting personalized content. We and our third-party partners use Cookies to distinguish you from other users of our Services. This helps us to provide you with a good experience when you use our Services and allows us to improve them. The types of Cookies we use can be classified as follows:
  - Strictly necessary cookies. These Cookies are required for the operation of our Services and under our terms with you. They include, for example, Cookies that enable you to log into secure areas of our Services, use a shopping cart, or make use of e-billing services.
  - Analytical/performance cookies. These Cookies allow us to recognize and count the number of users and to see how users move around our Services. This helps us to improve the way our Services work, for example, by ensuring that users are finding what they are looking for easily.
  - Functionality cookies. These Cookies are used to recognize you when you return to our Services. This enables us to personalize our content, and remember your preferences (for example, your choice of language or region).
  - Targeting cookies. These Cookies record your visit to our Services, the pages you have visited and the links you have followed. We will use this information to make our Services and the advertising displayed on them more relevant to your interests (as further set forth below). We may also share this information with third parties for this purpose.

We may also work with advertising networks that gather information about the content you visit on our Services and other websites and services you visit. This may result in you seeing advertisements through our Services or our advertisements when you visit other websites and services of third parties. For more information about how to turn this feature off see below or visit <http://www.youronlinechoices.co.uk>.

We may serve advertisements, and also allow third-party ad networks, including third-party ad servers, ad agencies, ad technology vendors and research firms, to serve advertisements through the Services. These advertisements may be targeted to users who fit certain general profile categories or display certain preferences or behaviors (“**Interest-Based Ads**”). Information for Interest-Based Ads (including Personal Information) may be provided to us by you, or derived from the usage patterns of particular users on the Services and/or services of third parties. Such information may be gathered through tracking users’ activities across time and unaffiliated properties, including when you leave the Services. To accomplish this, we or our service providers may deliver Cookies, including a file known as a “web beacon” from an ad network to you through the Services. Web beacons allow ad networks to provide anonymized, aggregated auditing, research and reporting for us and for advertisers. Web beacons also enable ad networks to serve targeted

advertisements to you when you visit other websites. Web beacons allow ad networks to view, edit or set their own Cookies on your browser, just as if you had requested a web page from their website.

We may also use analytics services such as Google Analytics to collect and process certain analytics data. These services may also collect information about your use of other websites, apps, and online resources. You can learn about Google's practices by going to <https://www.google.com/policies/privacy/partners/> and opt-out of them by downloading the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout>.

Where required by applicable law, we will obtain your consent to use Cookies. You can find more information about your rights and choices, and how to block the use of certain Cookies below.

- **Cookies Preferences.** You may change your Cookies preferences as described below. Where you have not set your permissions, we may separately prompt you regarding our use of Cookies on the Services. However, you may not be able to take full advantage of our Services if you disable certain Cookies. The effect of disabling Cookies depends on which Cookies you disable but, in general, the Services may not operate properly if all Cookies are switched off. If you only disable third party Cookies, you will not be prevented from making purchases on our Services. If you disable all Cookies, you will be unable to complete a purchase on our Services.
  - **Browser settings.** Most web browsers automatically accept Cookies, but if you prefer, you can change your browser settings to prevent cookies. How you can do this will depend on the browser you use (see your browser help screen for details).
  - **DAA and NAI.** We comply with the Digital Advertising Alliance (“**DAA**”) Self-Regulatory Principles for Online Behavioral Advertising. Through the DAA and Network Advertising Initiative (“**NAI**”), several media and marketing associations have developed an industry self-regulatory program to give consumers a better understanding of, and greater control over, ads that are customized based on a consumer’s online behavior across different websites and properties. To make choices about Interest-Based Ads from participating third parties, including to opt-out of receiving behaviorally targeted advertisements from participating organizations, please visit the DAA’s or NAI’s consumer opt-out pages, which are located at <http://www.networkadvertising> or [www.aboutads.info/choices](http://www.aboutads.info/choices). Users in the European Union should visit the European Interactive Digital Advertising Alliance’s user information website <http://www.youronlinechoices.eu/>.
  - **DNT.** Please note that because of our use of Cookies, the Services do not support “Do Not Track” requests sent from a browser at this time.
- **Duration of Cookies.** A number of Cookies we use last only for the duration of your session and expire when you close your browser or exit the App. Others are used to remember you when you return to the Services and will last longer.

### c. Information we receive from third parties

**Social Sign-In.** We may collect Personal Information about you when you log in to our Services via third party services (such as Google, Discord, Apple). This information may include your name email address, phone number, social account user ID, username, and regional information.

**Third-Party Services.** You may also post photos, comments, or reviews on our pages available through third-party platforms. If you do so, we and other users on those third-party platforms may be able to view the Personal Information you make available through these third-party platforms.

**Partners.** We may receive additional Personal Information about you from third parties (for example when you connect your Gmail, StockX, BotBroker, and/or GOAT account with your Scout account) such as platform username, email, user IDs, seller info, platform statistics, platform activity history or marketing partners and combine it with other Personal Information we have about you.

## **2. How we use your Personal Information**

If you are located in the European Economic Area (“EEA”) or the United Kingdom (“UK”), you can see the categories of Personal Information we process, the purpose for which we process it and the lawful basis on which it is processed below, under the “**EEA and UK residents**” section at the bottom of this Privacy Policy.

We use your Personal Information to:

- Provide you with our Services, including to administer your account with us, notify you about changes to our Services, and allow you to participate in interactive features of our Services, when you choose to do so.
- For internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes.
- Ensure that content from our Services is presented in the most effective manner for you and for your computer.
- Perform marketing analysis and provide you with promotional updates and information about our products we feel may interest you, including via email and SMS messaging. You can object to further marketing at any time by managing your account settings or selecting the “unsubscribe” link at the end of our marketing and promotional update communications to you. Personal Information obtained through SMS short codes will not be shared with third parties for those third parties’ marketing purposes.
- Deliver relevant content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you.
- Keep our Services safe and secure.
- Analyze and improve our Services, and develop new products and services.
- For compliance purposes, including enforcing our legal rights, or as may be required by applicable laws and regulations, as well as for other purposes for which we obtain your prior consent or provide specific notice at the time Personal Information is collected.

## **3. With whom we share your Personal Information**

We may disclose Personal Information we collect from or about you as described below or otherwise disclosed to you at the time of collection.

- **Scout group.** Any member of our group, which includes our subsidiaries, our ultimate holding company, and its subsidiaries, who support our processing of Personal Information.
- **Service providers.** We may also share your Personal Information with service providers (“processors”) that perform services on our behalf (e.g., customer support).
- **Other selected third parties.** Our selected third parties may include:
  - Analytics and search engine providers that assist us in the improvement and optimization of our Services.
  - Advertising Partners that we work with that show you ads that we think may interest you and provide ad measurement services to us. In “**Cookies Preferences**” above, we describe options for opting out of the sharing of your data for these purposes.
  - Business partners who jointly with us provide Services to you.
  - Payment processing providers who provide secure payment processing services. Note your payment card details are not shared with us by the provider.
  - Other parties at your direction, including:
    - Other users (where you post information publicly).
    - Social media services (if you intentionally interact with them through your use of the Services).
    - Third-party business partners that you access through the Services.
    - Other parties authorized by you.
- **Merger, sale, or other asset transfers.** In connection with the consideration, negotiation, or completion of a corporate transaction in which we sell or transfer all or a portion of our business or assets.
- **As required by law and similar disclosures.** If we are under a duty to disclose or share your Personal Information in order to comply with any legal obligation, regulation, process or governmental request, or in order to enforce or apply our terms and other agreements with you; or to protect the rights, property, or safety of Scout, our customers, or others. This includes exchanging information with other companies and organizations, including law enforcement agencies, for the purposes of fraud protection and to prevent cyber or other suspected or alleged crime.
- **With your consent.** We may also disclose Personal Information from or about you or your devices with your permission obtained in accordance with applicable law.

#### 4. How we transfer your Personal Information

We may transfer your Personal Information to the United States and other countries that may not have the same data protection laws as the country in which you initially provided the information for purposes such as storage and processing of data, fulfilling your requests, and operating our Services.

We comply with applicable legal requirements when transferring Personal Information to countries other than the country where you are located. If you are located in the EEA or the UK, we will transfer Personal Information to countries for which adequacy decisions have been issued (see list of countries for which the European Commission has issued an adequacy decision [here](#)), use contractual protections for the transfer of Personal Information to third parties, such as the European Commission’s Standard Contractual Clauses or their equivalent under applicable law, or rely on other data transfer mechanisms where applicable. Depending on your country, you may

contact us as specified below to obtain a copy of the safeguards we use to transfer Personal Information outside of your jurisdiction.

## **5. How we protect your Personal Information**

All information you provide to us is stored on our secure servers. Where we have given you (or where you have chosen) a password that enables you to access certain parts of our Services, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your Personal Information, we cannot guarantee the security of your data transmitted to our Services; any transmission is at your own risk. Once we have received your Personal Information, we will implement appropriate technical and organizational measures to protect it from unauthorized access, loss, destruction or alteration.

## **6. How long we keep your Personal Information**

We delete your Personal Information or keep it in a form that does not identify you when this information is no longer necessary for the purposes for which we process it, unless we are required by law to keep this information for a longer period. When determining the retention period, we take into account various criteria, such as the nature and length of our relationship with you, possible re-enrolment with our Services, the impact on our ability to provide you with certain features of our Services if we delete some information from or about you, mandatory retention periods provided by law and the statute of limitations. We may also retain aggregate information beyond this time for research purposes and to help us develop and improve our Services. You cannot be identified from aggregate information retained or used for these purposes.

## **7. Your rights**

Depending on your jurisdiction and under certain circumstances, you may have the following rights:

- to be provided with a copy of your Personal Information held by us;
- to request the rectification or erasure of your Personal Information held by us;
- to request that we restrict the processing of your Personal Information (while we verify or investigate your concerns with this information, for example);
- to object to the further processing of your Personal Information, including the right to object to marketing communications, if applicable. If you object to the processing of your Personal Information for marketing purposes, this will also apply to any processing of your Personal Information for profiling purposes to the extent that it is related to such marketing purposes. You can also object to the data processing for profiling purposes only;
- to request that your Personal Information be provided to you in a structured, commonly used and machine-readable format to transmit them to a third party;
- to provide instructions about your Personal Information after death; and

- to withdraw consent where the processing of your Personal Information by us is based on consent, without detriment at any time by managing your account settings or contacting us as indicated in the “Contact us” section below. We will apply your preferences going forward and this will not affect the lawfulness of the processing before your consent withdrawal.

You may exercise some of the rights listed above by contacting us at [SRR Request](#).

If your request or concern is not satisfactorily resolved by us, or you have another complaint regarding the Personal Information processing, where applicable, you may approach your local data protection authority, including in your country of residence, place of work, or where an incident took place (to access a list of the EEA protection authorities, see [https://edpb.europa.eu/about-edpb/about-edpb/members\\_en](https://edpb.europa.eu/about-edpb/about-edpb/members_en)).

## **8. Personal Information of children**

We do not knowingly collect or solicit Personal Information from children under 16; if you are a child under 16, please do not attempt to register on or otherwise use the Services or send us any Personal Information. If we learn we have collected Personal Information from a child under 16, we will delete that information as quickly as possible. If you believe that a child under 16 may have provided us with their Personal Information, please contact us as indicated in the “Contact us” section below.

## **9. Third parties**

Our Services may contain links to other websites, products, or services that we do not own or operate. We are not responsible for the privacy practices of these third parties. Please be aware that this Privacy Policy does not apply to your activities on these third party services or any information you disclose to these third parties. We encourage you to read their privacy policies before providing any information to them.

## **10. Changes to this Privacy Policy**

Any changes we make to our Privacy Policy in the future will be posted on this page. If we make material changes to this Privacy Policy or the ways in which we use or share personal information previously collected from you, we will notify you by email or other communication.

## **11. Contact us**

We welcome your questions, concerns about our processing activities or comments regarding this Privacy Policy. If you want to ask questions, express concerns or exercise your rights, please email us at: [support@scoutapp.ai](mailto:support@scoutapp.ai).

The entity responsible for the processing of your Personal Information (“data controller”) is:

Scout App AI, Inc.  
1046 Woodward Avenue  
Detroit, MI 48226

## 12. Region-specific sections

### a. Nevada Resident Rights

If you are a resident of Nevada, you have the right to opt-out of the sale of certain Personal Information to third parties who intend to license or sell that Personal Information. You can exercise this right by contacting us as indicated in the “Contact us” section above and providing us with your name, account and the email address associated with your account. Please note that we do not currently sell your Personal Information as sales are defined in Nevada Revised Statutes Chapter 603A.

### b. California Resident Rights

If you are a California resident, you can review our California Resident Privacy Notice for information about your privacy rights and choices under California law.

### c. EEA and UK Residents

If you are located in the EEA or the UK, this section applies to you. This table sets out:

- What Personal Information we process
- For what purpose we process Personal Information
- The legal basis for the processing

Purpose/Activity	Type of data	Legal basis for processing
Provide you with our Services, including to administer your account with us, notify you about changes to our Services, and allow you to participate in interactive features of our Services, when you choose to do so.	Any Personal Information we collect about you, in particular: (a) Account information (b) Information about your activity on the Services (c) Information collected via Cookies	(a) Performance of a contract with you (Art 6 (1) (b) GDPR)
For internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes.	Any Personal Information we collect about you, in particular: (a) Account information (b) Information about your activity on the Services (c) Information collected via Cookies	(a) Performance of a contract with you (Art 6 (1) (b) GDPR) (b) Necessary for our legitimate interests (Art 6 (1) (f) GDPR: to operate and improve our Services)
Ensure that content from our Services is presented in the most effective manner for you and for your computer.	Any Personal Information we collect about you, in particular: (a) Account information (b) Information collected via Cookies	(a) Necessary for our legitimate interests (Art 6 (1) (f) GDPR: customize our Services to you)

Purpose/Activity	Type of data	Legal basis for processing
Perform marketing analysis and provide you with promotional updates and information about our products we feel may interest you.	Any Personal Information we collect about you, in particular: (a) Account information (b) Information about your activity on the Services (c) Information collected via Cookies	(a) Consent (Art 6 (1) (a) GDPR) (b) Necessary for our legitimate interests (Art 6 (1) (f) GDPR: market our Services to you)
Deliver relevant content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you.	Any Personal Information we collect about you, in particular: (a) Account information (b) Information collected via Cookies	(a) Consent (Art 6 (1) (a) GDPR) (b) Necessary for our legitimate interests (Art 6 (1) (f) GDPR: advertise our Services to you)
Keep our Services safe and secure.	Any Personal Information we collect about you, in particular: (a) Account information (b) Information about your activity on the Services (c) Information collected via Cookies.	(a) Performance of a contract with you (Art 6 (1) (b) GDPR) (b) Necessary for our legitimate interests (Art 6 (1) (f) GDPR: keep our Services safe)
For compliance purposes, including enforcing our legal rights, or as may be required by applicable laws and regulations.	Any Personal Information we collect about you, in particular: (a) Account information	(a) Necessary to comply with a legal obligation (Art 6 (1) (c) GDPR) (b) Necessary for our legitimate interests (Art 6 (1) (f) GDPR: enforce our legal rights)